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INCIGHT Launches High-Impact Disability Awareness Partnerships to Strengthen Workplace Culture and Drive Revenue Growth

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Portland, OR — INCIGHT, a long-standing leader in disability awareness, is deepening its partnerships with employers across the Pacific Northwest to deliver customized Disability Awareness Training. This training is designed to move the world one Disability Leader at a time by equipping and encouraging them in being their highest and best, individually and collectively. Organizations who embrace and develop this type of culture can see significant financial upside.

“As workplaces evolve, ensuring that all employees can contribute at their highest level isn’t just good business, it’s a growth strategy too,” said INCIGHT Executive Director Scott Hatley. “Our goals go beyond awareness. We’re helping companies turn their commitment to disability awareness into a catalyst for innovation, performance, and a stronger workplace culture.”

A recent study by Accenture in partnership with [Disability:IN](#) shows that companies leading on disability awareness strategies consistently outperform their peers financially:

- Companies investing in disability strategies earn 1.6× more revenue.
- These same companies generate 2.6× more net income.
- They also report 2× more economic profit (i.e., profit after costs) than organizations who aren’t making these investments.
- In one analysis, disability aware companies had 28% higher revenue on average, doubled their net income, and boasted 30% higher profit margins compared to peers.
- These companies are also 25% more productive, measured by revenue per employee.

These performance gains reflect how disability-inclusive teams bring diverse perspectives, creativity, and problem-solving to the table — helping companies innovate, reduce turnover, and improve efficiency.

One of INCIGHT’s longtime partners, **OnPoint Credit Union**, says their work together has elevated their employees and teams at every level.

*“At OnPoint, we strive to go beyond checking the boxes of compliance. Partnering with INCIGHT has been instrumental and their facilitated workshops have brought awareness and creative thought to how we approach solutions to be more inclusive”, said **Kaysha Duffy**, Director of Inclusion and Community Impact at OnPoint Credit Union.*

Program Highlights

- Tailored training programs: INCIGHT designs each awareness-workshop in consultation with the partner organization, ensuring that content is relevant, actionable and fit to the company's unique culture and goals.
- Over 20 years of experience: With a long track-record, INCIGHT brings insight and best-practices to organizations seeking to build greater disability awareness.
- Free consultation: Organizations interested in exploring a training partnership are invited to sign up for a complimentary consultation to assess their current state and map out next steps. Tailored offerings are available in varying formats from 90 minute lunch and learns to 2-day immersive workshops.

Why It Matters

Workplaces that value and elevate diverse talent consistently see stronger engagement, better innovation, and greater retention. By helping businesses deepen their awareness of disability—not just accommodation—INCIGHT supports clients in moving from intention to action. This shift fosters a culture where individuals with disabilities are not only present, but contributing and thriving.

Getting Started

Organizations ready to take the next step can complete [INCIGHT's online interest form](#) or contact INCIGHT at 971-244-0305. A free consultation will help define the scope, goals and next steps for a training collaboration.

About INCIGHT

INCIGHT is a 501(c)(3) nonprofit organization based in Portland, Oregon. Established in 2004, INCIGHT's vision is "Moving the World: Expecting Great Contributions with People Experiencing Disabilities." INCIGHT's mission is "Changing hearts and minds. Leveraging obstacles. Unlocking potential." INCIGHT works with people, organizations and cultures, helping them thrive as they reach for their fullest potential. INCIGHT helps individuals experiencing disabilities pursue what they want to achieve through educational programs, employment services and leader development training that support authentic independence. INCIGHT partners with organizations through disability awareness and professional growth sessions in the form of lunch and learns, certificate programs and impactful keynote addresses. For more information about INCIGHT and how you can get involved, please visit: www.INCIGHT.org

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